



PIDA WEEK 2019

Positioning Africa to deliver on Agenda 2063 and economic integration through multi- sectoral approaches to infrastructure development

November 25 -29, 2019
Cairo, Egypt

Background

PIDA Week was inaugurated in 2015 as a platform to bring together key stakeholders involved in the implementation of the PIDA programme, to take stock of progress and identify ways to continue to advance implementation. The first PIDA Week was held in Abidjan under the theme “Accelerating In-restructure Implementation for Africa’s Integration” while the second event focused on job creation - “Creating Jobs through Regional Infrastructure Development”. In 2017, PIDA Week continued with emphasis on job creation and economic transformation - “Regional Infrastructure Development for Job Creation and Economic Transformation” and in 2018 the key theme was “Realising Africa’s Integration through Smart Infrastructure and Good Governance”.

PIDA Week 2019 takes cognisance of the formation of the African Union Development Agency-NEPAD (AUDA-NEPAD), tasked among other things to coordinate and execute priority regional and continental development projects and to promote regional economic integration towards the accelerated realisation of Agenda 2063 – Africa’s vision and action plan. As such, this year’s PIDA Week will focus on anchoring infrastructure development as a key element through which AUDA-NEPAD will support and strengthen the capacity of member states and associated regional institutions to deliver on Africa’s transformation agenda.

Value Proposition

Since its inception in 2015 PIDA Week has evolved and grown to become the flagship advocacy and marketing event for the PIDA programme and specifically projects in need of financing. The format of the event provides an opportunity to engage and exchange information on PIDA in particular and infrastructure development in general. Going forward, PIDA Week will take into account the mandate of AUDA-NEPAD, and the need to deliver as one and will thus be positioned to deliver value internally and externally by promoting a multi-sectoral ‘**corridor approach**’ that links all sectors to infrastructure development and stimulates spatial economic development. Further PIDA Week 2019 will:

- a) Provide a platform to advocate and market PIDA as part of the recommended strong communications strategy to communicate progress on priority PIDA projects and facilitate sharing of lessons and experiences on the implementation of PIDA projects
- b) Provide a transactional Platform for member states developing PIDA Projects to mobilise resources for project preparation from Project Preparation Facilities, Market Sounding of projects under preparation, showcase projects going into procurement and structuring to developers and financiers.
- c) Showcase spatial economic development opportunities along the PIDA Corridors in Industry, Trade & Commerce, Mining, Agriculture, Health, Education etc.
- d) Develop and foster linkages with External Stakeholders - As a continental initiative, PIDA provides a common framework for African stakeholders to build the infrastructure necessary to integrate the continent physically, economically and socially, offering opportunities to boost intra-African trade, create new jobs for Africa’s growing population and improving overall socio-economic development on the continent.

In view of AUDA-NEPAD's mandate, PIDA Week 2019 will take the approach of fostering connections between infrastructure and other AUDA-NEPAD projects and programmes, focusing on issues such as the connections between infrastructure and energy, infrastructure and job creation, infrastructure and Agriculture and Industrialisation, infrastructure and trade/economic integration and Infrastructure and Health and Education.

As part of the strategy of cross-linkages with PIDA stakeholders, the 2019 PIDA Week will incorporate the Africa Forum for Utility Regulators (AFUR) AGM and annual conference. The event will be hosted by the Government of Egypt under the auspices of the Common Market for Eastern and Southern Africa (COMESA).

PIDA Week Theme and Sub-themes

PIDA Week is organised around a topical theme that brings to the fore key aspects of the implementation of PIDA taking into account the current implementation context. The theme is also intended to be broad enough to accommodate the inclusion of other sectors to underscore the multi-sectoral nature of the impact of infrastructure in the socio-economic development of the continent. Taking into account this perspective, the AUDA-NEPAD mandate and other emerging developments, the theme for PIDA Week 2019 is:

“Positioning Africa to deliver on Agenda 2063 and economic integration through multi-sectoral approaches to infrastructure development”.

The sub-themes for PIDA Week 2019 are:

- Fostering industrialisation through development of smart infrastructure
- Delivering PIDA results through strong partnerships
- Realising AfCFTA through accelerated infrastructure development
- Environmental social governance and climate-smart infrastructure
- Re-engaging private sector for improved infrastructure financing

PIDA Week Programme Structure

PIDA Week is structured to accommodate a variety of sessions and events including thematic plenary sessions, parallel sessions, project showcasing, statutory meetings, partner events and bilaterals. The general outline proposed for PIDA Week 2019 is as follows:

Day 1 (Monday)

- Morning: Up to 8 parallel sessions (1.5 hours each). These are proposed by interested partners and stakeholders
- Afternoon: official opening, presentation of PIDA 2019 report, High level panel on PIDA Week theme

Day 2 (Tuesday) – Plenary sessions on sub-themes

Day 3 (Wednesday) – Spotlight on PIDA projects, PIDA implementation

Day 4 (Thursday)

- Morning: Report-back session on key outcomes and recommendations
- Afternoon: presentation of communique, official closing

Day 5 (Friday) - Project site visit

In addition, pre-events and side-events are organized by PIDA partners and stakeholders in the days leading up to PIDA Week.

The detailed programme is available on the PIDA Week 2019 website <https://www.au-pida.org/pw2019>

Target Audience

PIDA Week targets the participation of key stakeholders in infrastructure and related thematic areas including:

- AU Member states
- PIDA Project owners
- AFUR members
- Project developers
- Government officials
- National and Regional Development Banks, Private Equity & Debt investors
- Project Preparation Funds
- Law firms, Advisory and Auditing Firms
- Institutional Investors: Pension Funds, Insurance Companies, Commercial Banks, Mutual Funds, Hedge Funds & Sovereign Wealth Funds, Guarantee and Risk Mitigation Instrument Providers
- Public Private Partnership Units
- Investors, Business Executives & Entrepreneurs
- Multilaterals & Development Finance Institutions
- Regional Economic Communities & Institutions
- Utilities and Regulatory Bodies
- Industry Sector Specialists
- Media
- Logistics / Supply Chain Companies
- Academic & Research Bodies
- Civil Society
- Allied Industries (Cement, Iron, Steel Producers, Construction Companies)
- International Development Partners

Outcomes

The Intended outcomes of PIDA Week are:

- Provide a platform for advocacy of implementation of priority PIDA Project as part of an enhanced communications strategy to act as a catalyst for Africa to attain and deepen economic integration and the relevant targets set under Agenda 2063.
- Facilitate cross sectoral linkages to continental Infrastructure Projects and facilitate sharing lessons and experiences on the implementation of PIDA projects.
- Promote private sector participation in PIDA and provide a marketplace to showcase PIDA Projects.

Venue

PIDA Week will be held in [Grand Nile Tower Hotel](#), Cairo, Egypt.