



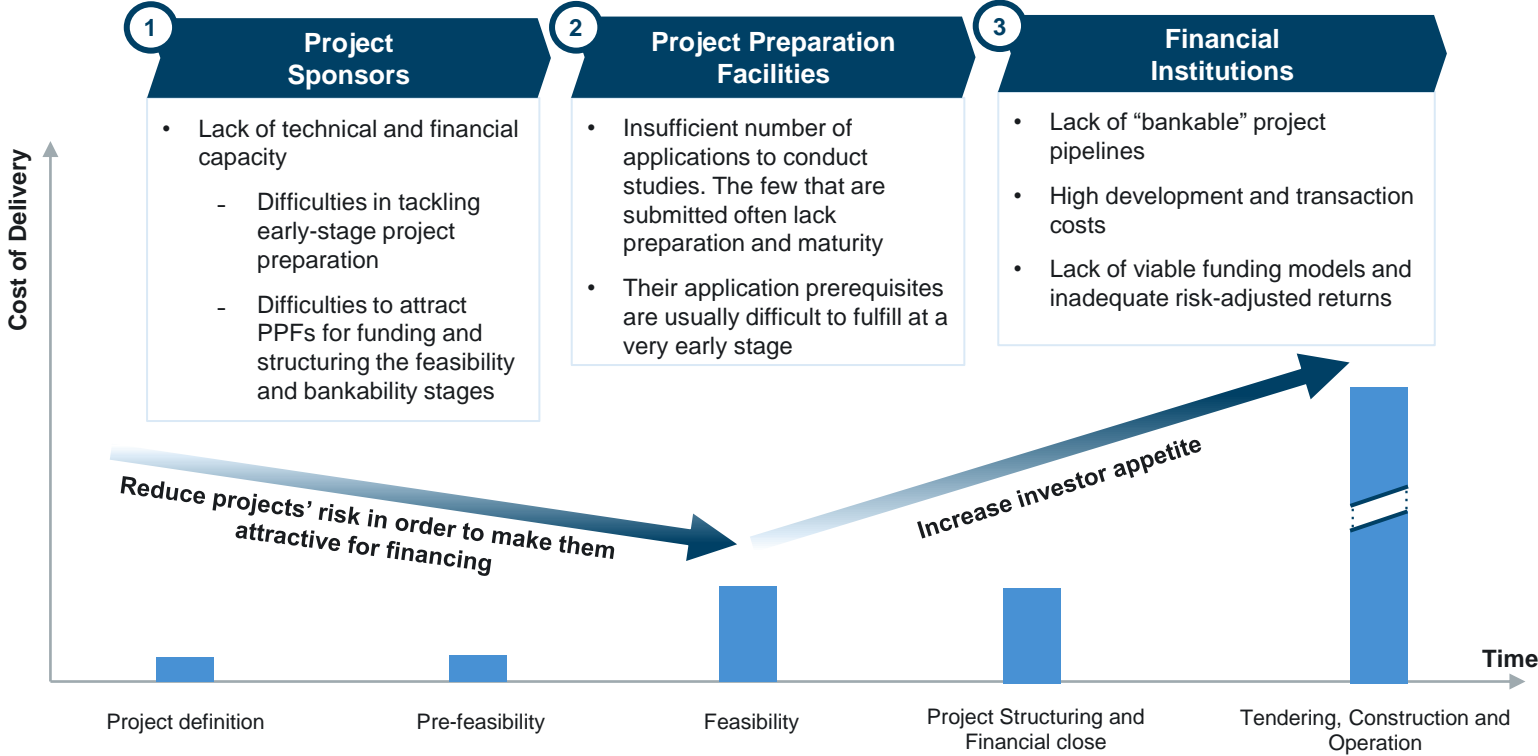
6<sup>th</sup> PIDA Week  
Promoting the PIDA Quality Label for quality infrastructure  
*Tuesday, 19<sup>th</sup> January 2021, 12:00 - 13:30 SAST*

Presentation by Ibrah Wahabou, AUDA-NEPAD.

# Content

1. The current situation on early-stage cross-border projects preparation
2. About the PIDA Quality Label
3. Rationale for PQL Recognition and Validation
4. PQL Focus stages in project lifecycle
5. Projects Success in implementation of PQL
6. PQL Target Stakeholders
7. The Next Step for PQL

# The current situation on early-stage cross-border projects preparation



Investing in project preparation is one of the most effective ways to ensure quality and sustainability and maximize the appetite of IFIs and investors

# About the PIDA Quality Label

## Creating Excellence in project information using PIDA Quality Label

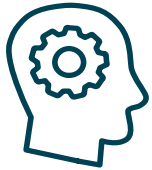
The **main objectives** of the PIDA Quality Label (PQL) are:

- To shorten the period needed by PIDA projects to reach the feasibility and bankability stages
- To identify project preparation gaps and to help project owners to access Project Preparation Funds (PPF) funding. It raises the possibility of securing financing for feasibility stages in less than 1 year
- To certify excellence in project preparation with a label recognized by relevant PIDA stakeholders, while supporting project sponsors to attract financing for project implementation and reach the project's financial close. When applied to a project at its concept stage (S1), it pursues to reach a financial close in less than 3 years

# Rationale for PQL Recognition and Validation

Need to validate the means by which a Financial Institution recognizes PIDA Quality Label

## Rationale for recognition



PIDA Quality Label enhances project preparation, promoting adherence to international best practices, diminishing project risks and shortening project preparation time



PIDA Quality Label is recognized by Financial Institutions



- **Projects endorsed by PQL are streamlined into financiers pipelines**
- **Project Sponsors seek preparing projects through the PQL**

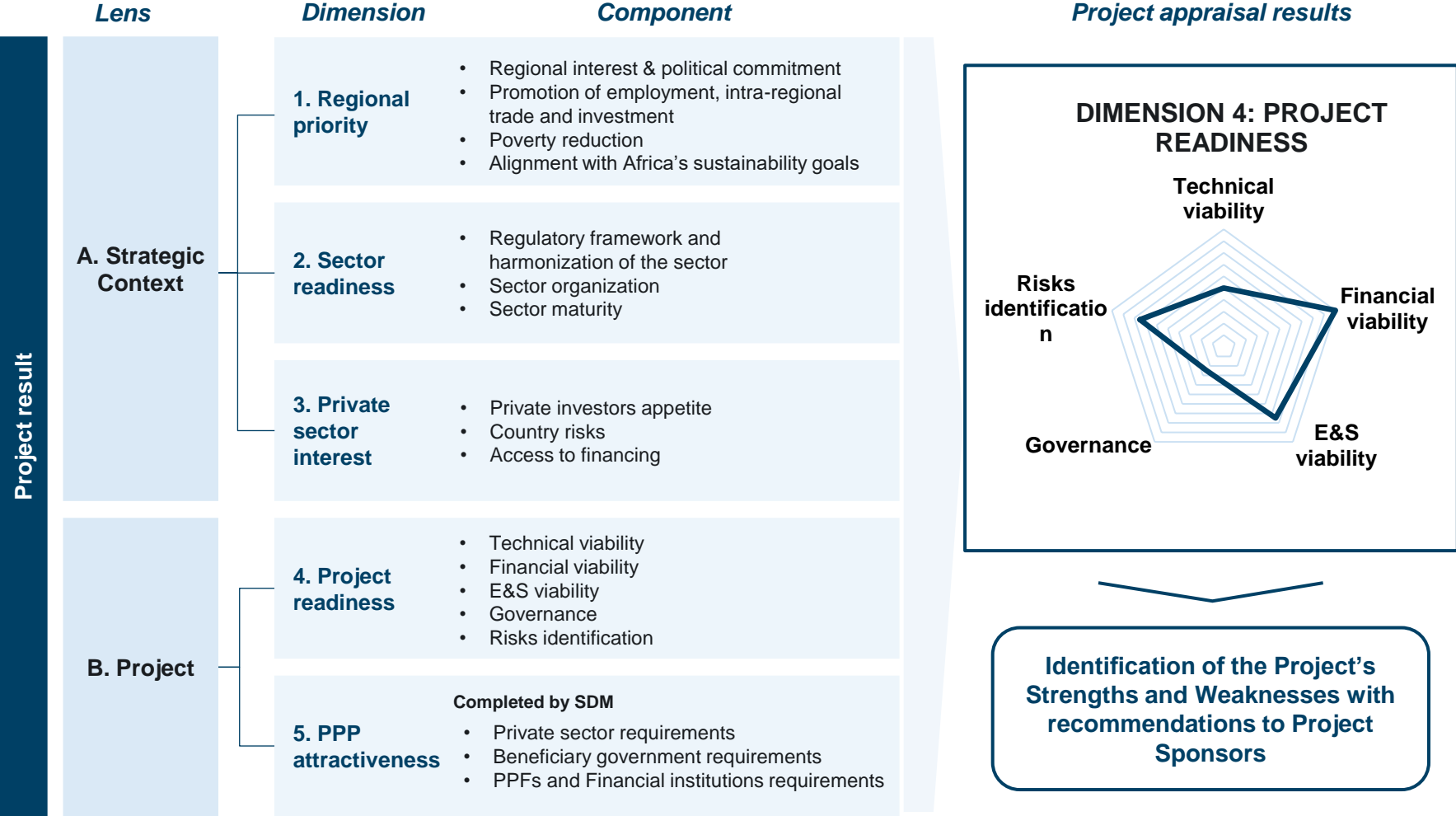
## Validating recognition



Targeted Financial Institution sends and **official communication** to AUDA-NEPAD confirming the value proposition of the PIDA Quality Label for project preparation

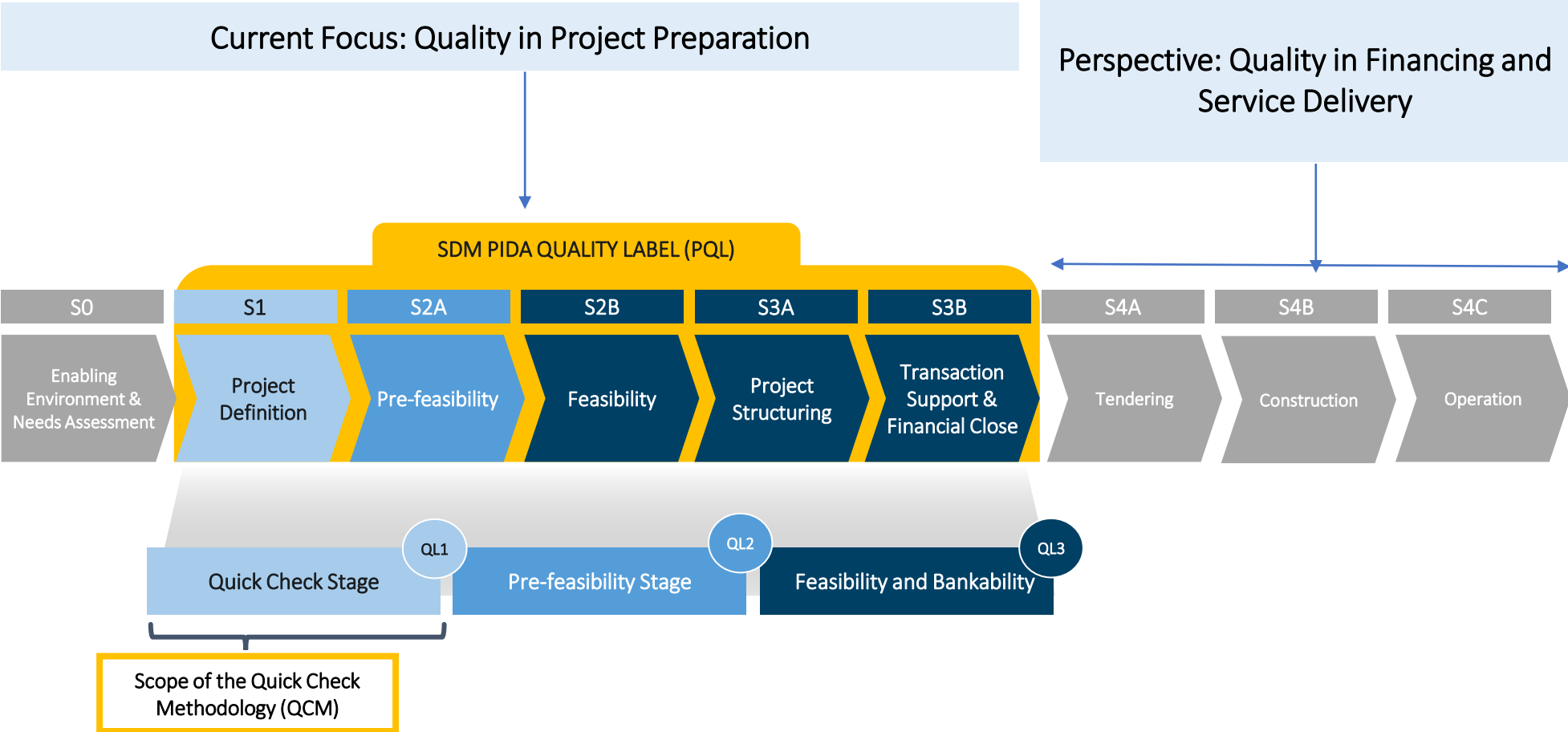
# PIDA Quality Label Methodology

PQL builds on the rigorous quick check methodology



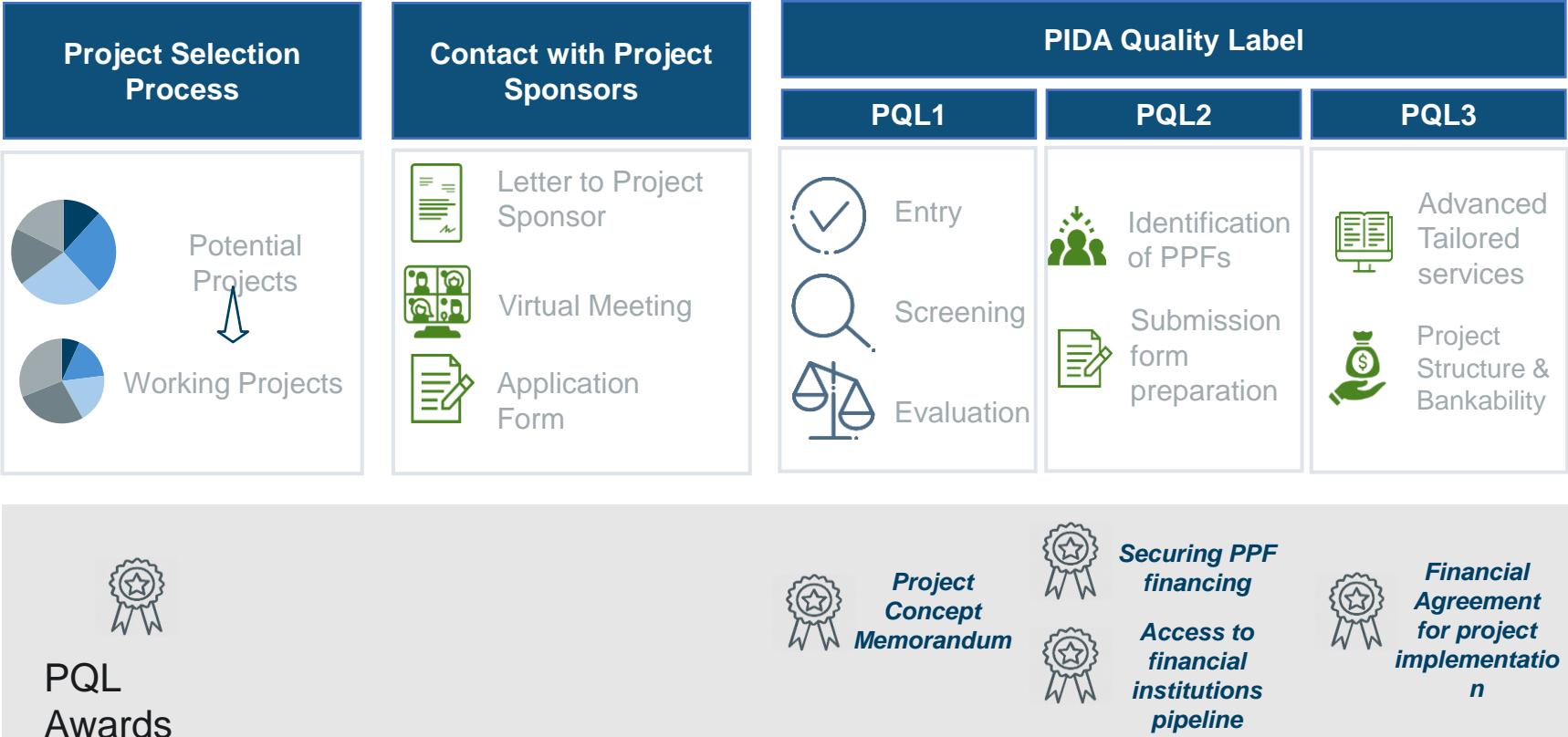
# PQL Focus: to unlock critical bottlenecks at early-stage

A quality recognition by the SDM, awarded to projects for early-stage PIDA Project preparation  
*Unlock critical PIDA-PAP bottlenecks*



# PQL Focus: to unlock critical bottlenecks at early-stage

## SDM Process from Project Selection to Financial Agreement





# Projects Success in implementation of PQL

Practical implementation yielding positive results

QL- 1 Achievement

- Kisian-Busia Road (Uganda)
- Kakira-Malaba Road (Kenya)
- Lesotho- Botswana Water Transfer Project
- Noumbiel Multi-purpose Dam
- Ouesso-Bangui-Ndjamena Corridor Road Project

Ongoing Pipeline

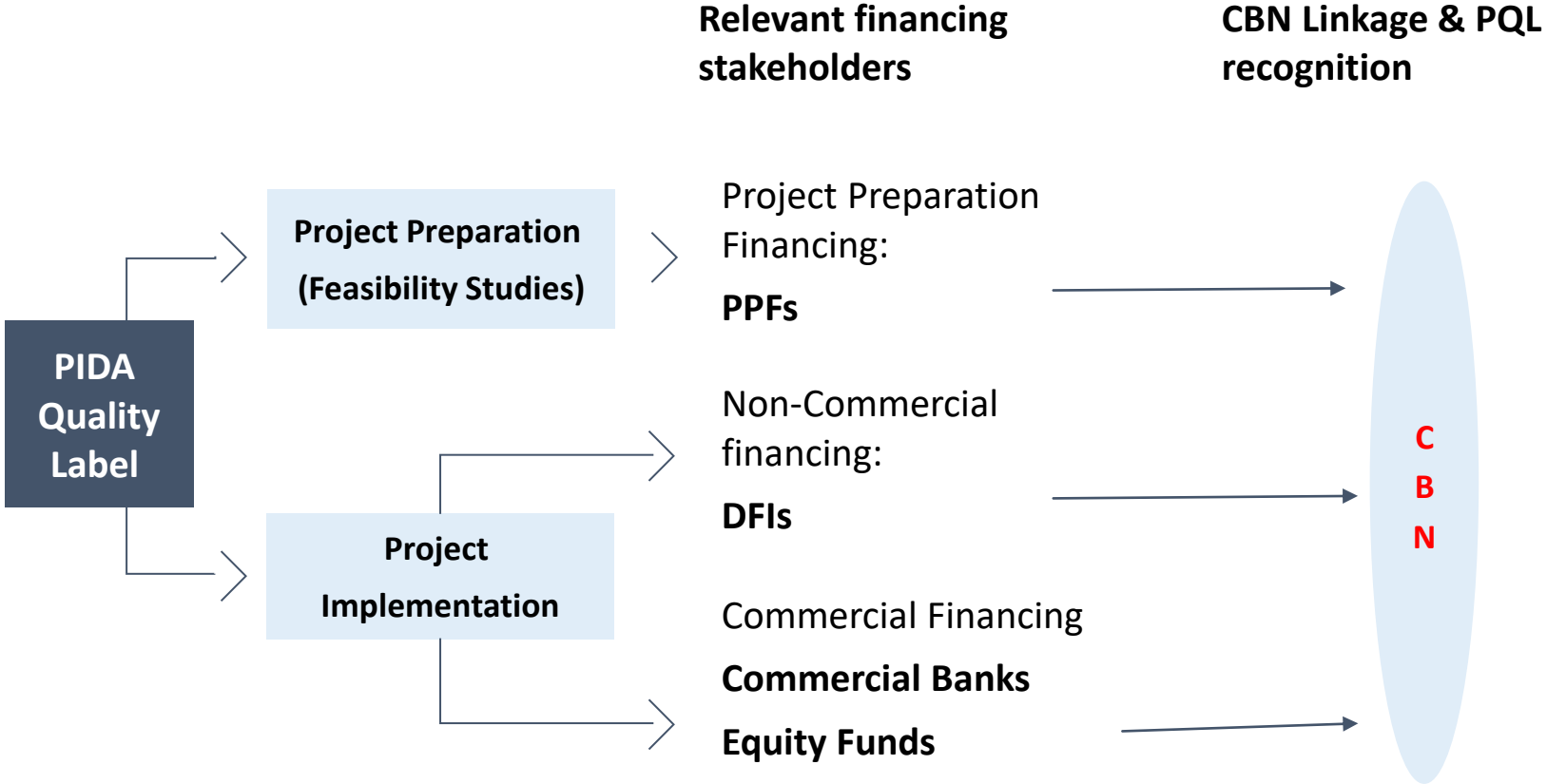
QL- 2 Achievement

Ongoing Pipeline

QL- 3 Achievement

# Proposed target stakeholders for PQL Recognition

PQL recognition is proposed to target PPFs as well as DFIs and commercial finance institutions



# The Next Step for PQL

Communication in 2021 to make PQL more visible and achievable by more projects

- On going refining of Concept
- Continue consultation with funders
- Expand linkage with other stakeholders
- Cement synergies with PIDA financing strategy

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Thank you.

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