



.africa

dotAfrica gTLD

By Africa Registry

dotAfrica benefits

- One Identifier – Enables those with a digital presence to have a digital identity
- Base for Growth
 - Trade
 - Cultural
- Vehicle for “Domaining the undomained”
- Pan African project – must be used to leverage continental growth programmes

dotAfrica Foundation

ccTLD Development

- Supporting and promoting the role of AFTLD through the dotAfrica Foundation
- Sharing technology, know-how and resources

RAR Development

- Statistics indicate that of the more than 1000 ICANN-accredited Registrars only 11 (eleven) are based in Africa
- The growth and development of a competitive and competent Registrar market in Africa will directly benefit African ccTLDs, promote enterprise development and increase the accessibility to basic Internet resources and infrastructure to the public

Local Content Development

- Utilising dotAfrica as an opportunity to promote African content development
- Partnering with content providers, social media vendors, governments and NGOs to drive content development and community buy in

Pan African ICT Program

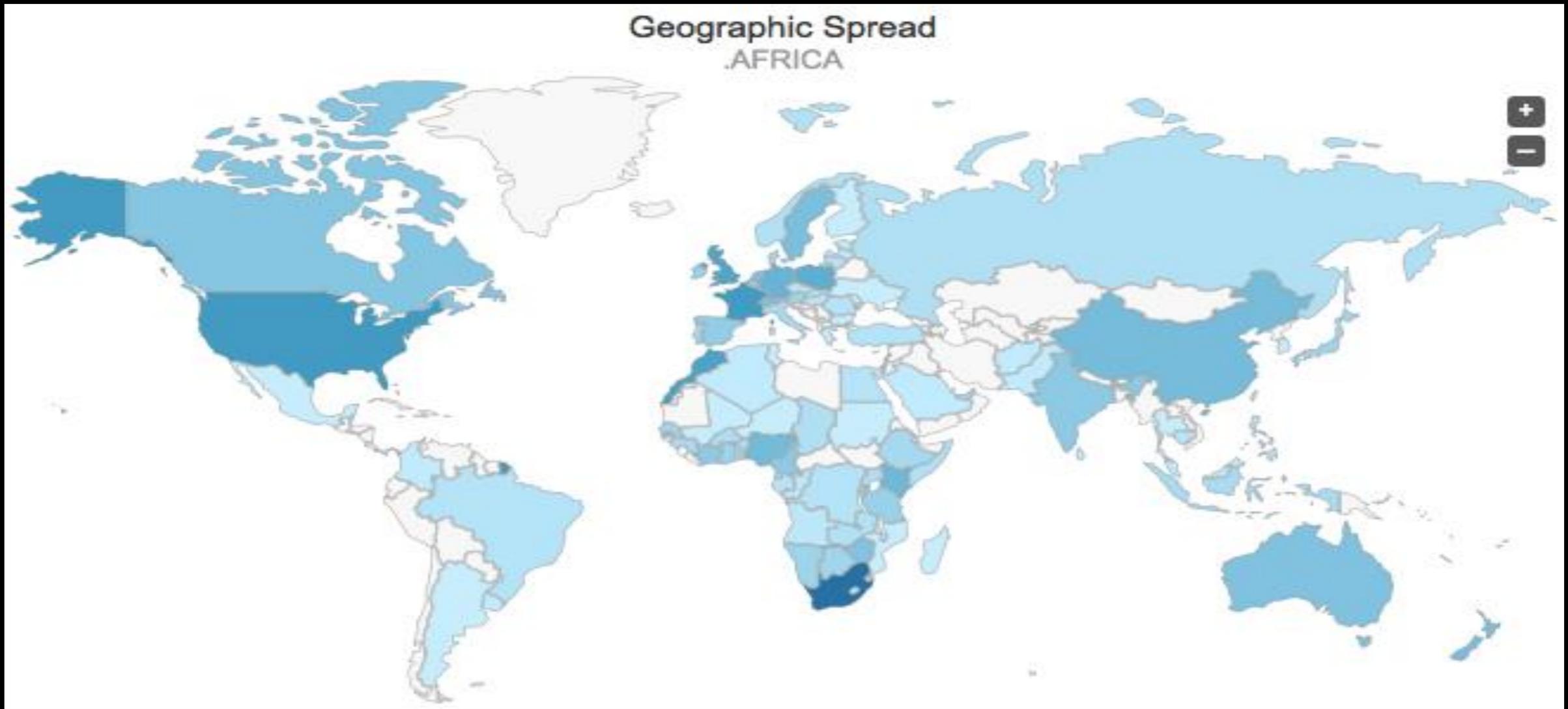
- Establishing a Centre of Excellence to identify and develop DNS expertise in Africa
- Promote African thought leadership, technical innovation and develop and share capacity and resources within African TLDs



Challenges and Opportunities

- ccTLD's and Registrar growth
- Price Harmonisation
- Policy Harmonisation
- Universal Acceptance

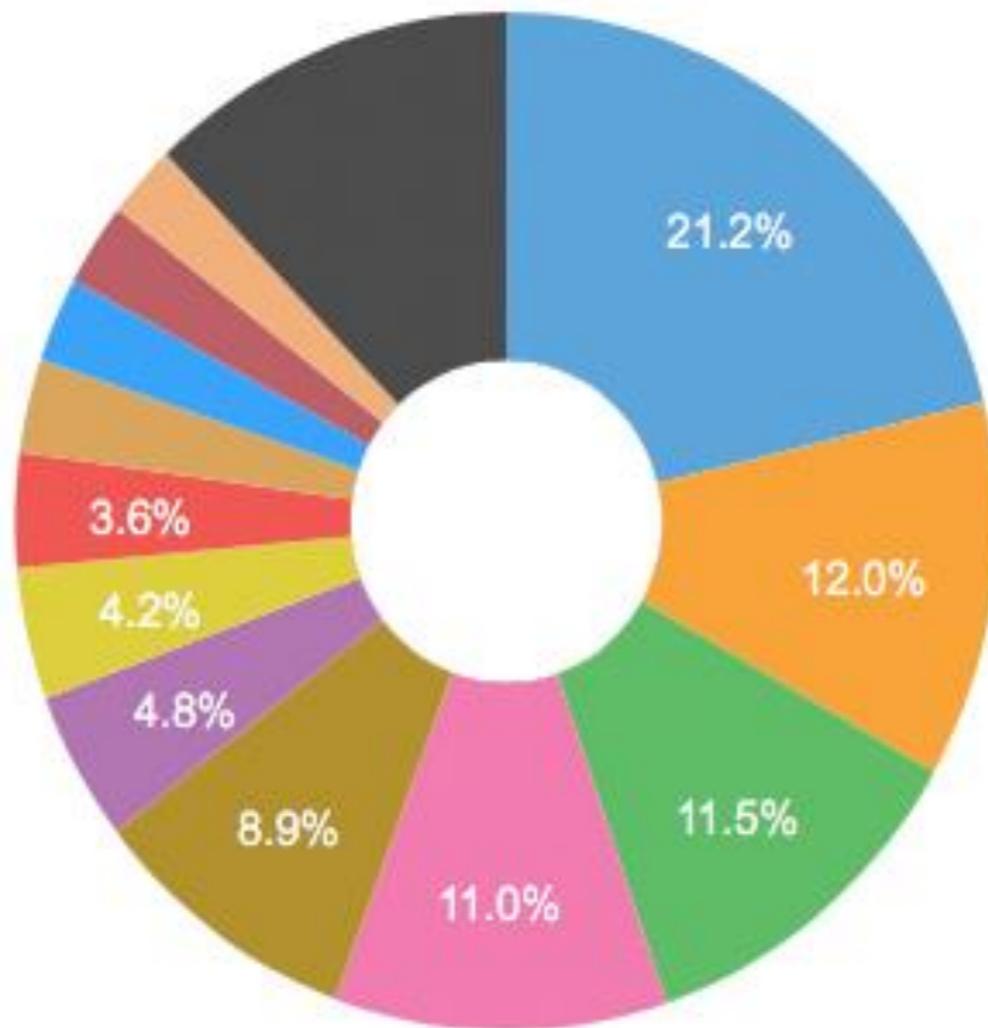
dotAfrica Geographic Spread



Country	Domains	%
South Africa	4,769	43.9
United States	928	8.5
France	903	8.3
Morocco	654	6.0
United Kingdom	586	5.4

Registrar Penetration

Registrar Market Share
.AFRICA



- 1: Tucows Domains Inc.
- 2: Diamatrix C.C.
- 3: 101domain GRS Limite...
- 4: Instra Corporation P..
- 5: Lexsynergy Limited
- 6: Gandi SAS
- 7: NETIM SARL
- 8: Genious Communicatio...
- 9: 1API GmbH
- 10: Ascio Technologies, ...
- 11: Web4Africa Inc.
- 12: united-domains AG
- 13: Other

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- Pretoria-Francistown
 - Francistown-Bulawayo
 - Bulawayo-Chiwayo
- Chiwayo-Lusaka
 - Lusaka-Mbeya
 - Mbeya-Iringa
- Iring-Dodoma
 - Dodoma-Arusha-Marangu Camp

ARUSHA-KENYA-ETHIOPIA

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Thank You

